

Join our biggest  
ever conversation

[merton.gov.uk/YourMerton](https://merton.gov.uk/YourMerton)



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Tell us where in Merton  
is important to you



# Your Merton

Engaging our community in  
post-pandemic priorities

Minute Item 5



# Outline

- What is Your Merton?
- Objectives & themes
- How we are engaging people
- Online engagement platform
- What can you do?

# What is Your Merton?



- Our biggest-ever engagement with residents, with more opportunities to give us their views than ever before
- Aimed at everyone who lives, works, travels to or studies in the borough
- Delivered through multiple channels to ensure we can get views from as many people as possible

# Objectives

1. Build a **detailed understanding of resident & community priorities in the wake of the Covid-19 pandemic** – including changes to their local service priorities around key issues such as transport, health & the environment
2. Seek views from **all parts of our community** – creating a comprehensive, professional engagement that provides genuine insight from residents, communities, service users & hard-to-reach groups
3. Provide an updated **set of insight** showing changes to previous perceptions & future priorities
4. Support the development of future **corporate plan for the borough**

# Key themes

## 1. Places

What are the places our respondents love, and why? What places do they think need improvement, and how?

## 2. Day to day life

What are the things that impact your daily quality of life the most; what is life like in your community and what influences it?

## 3. The impact of the pandemic

How has the pandemic impacted your life, and what could be the impact of that on how you use local services & facilities?

## 4. Ambitions for the future

What are your hopes for the future of the area you live in?

# How we are engaging people

## 1. 2021 Resident Survey (completed)

- 1,100 sample
- Conducted by telephone
- Demographically representative

## 2. Community group conversations & focus groups (live)

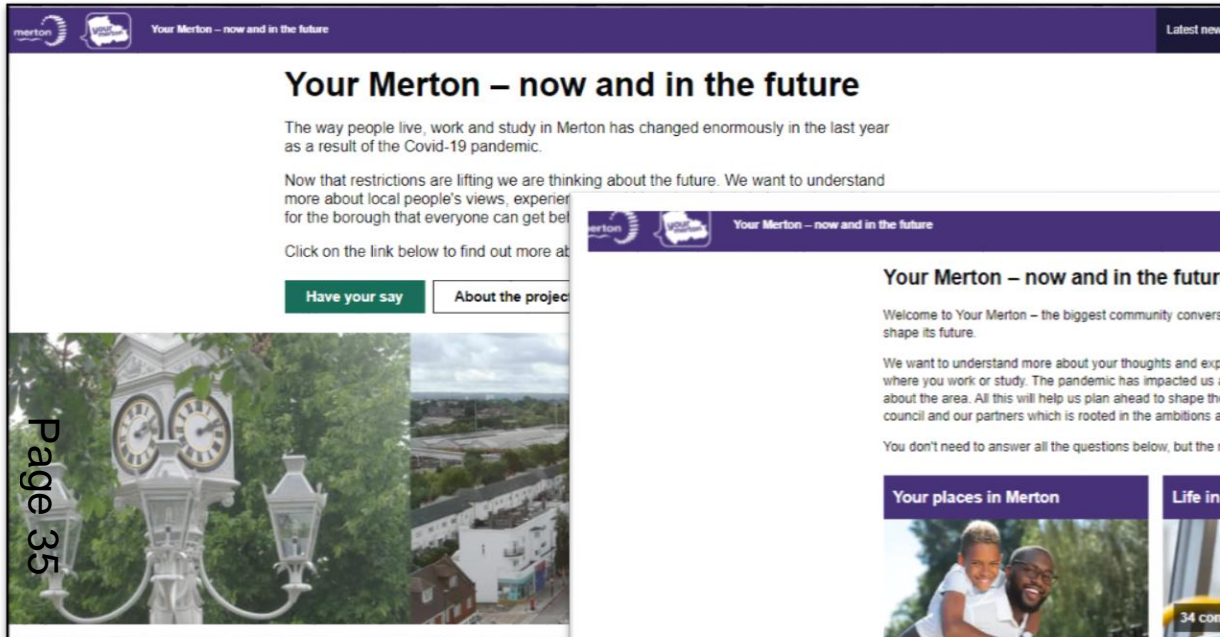
More than 30 focus groups with community partners

Facilitated conversations with young people, community partner groups, voluntary sector and others

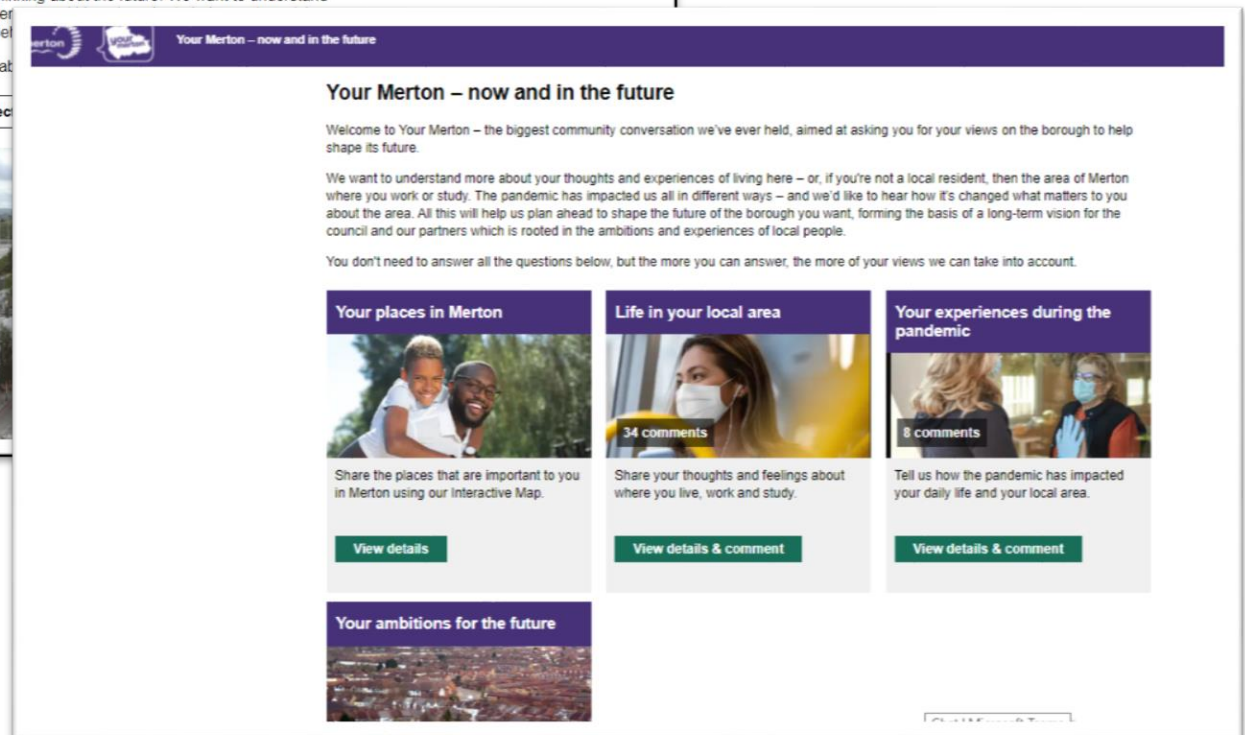
## 3. Your Merton website

- Launched on May 12, runs until July 7
- User-friendly, map-driven, themed around impact of the pandemic, future ambitions & views on the area
- Comments on places and services in the area

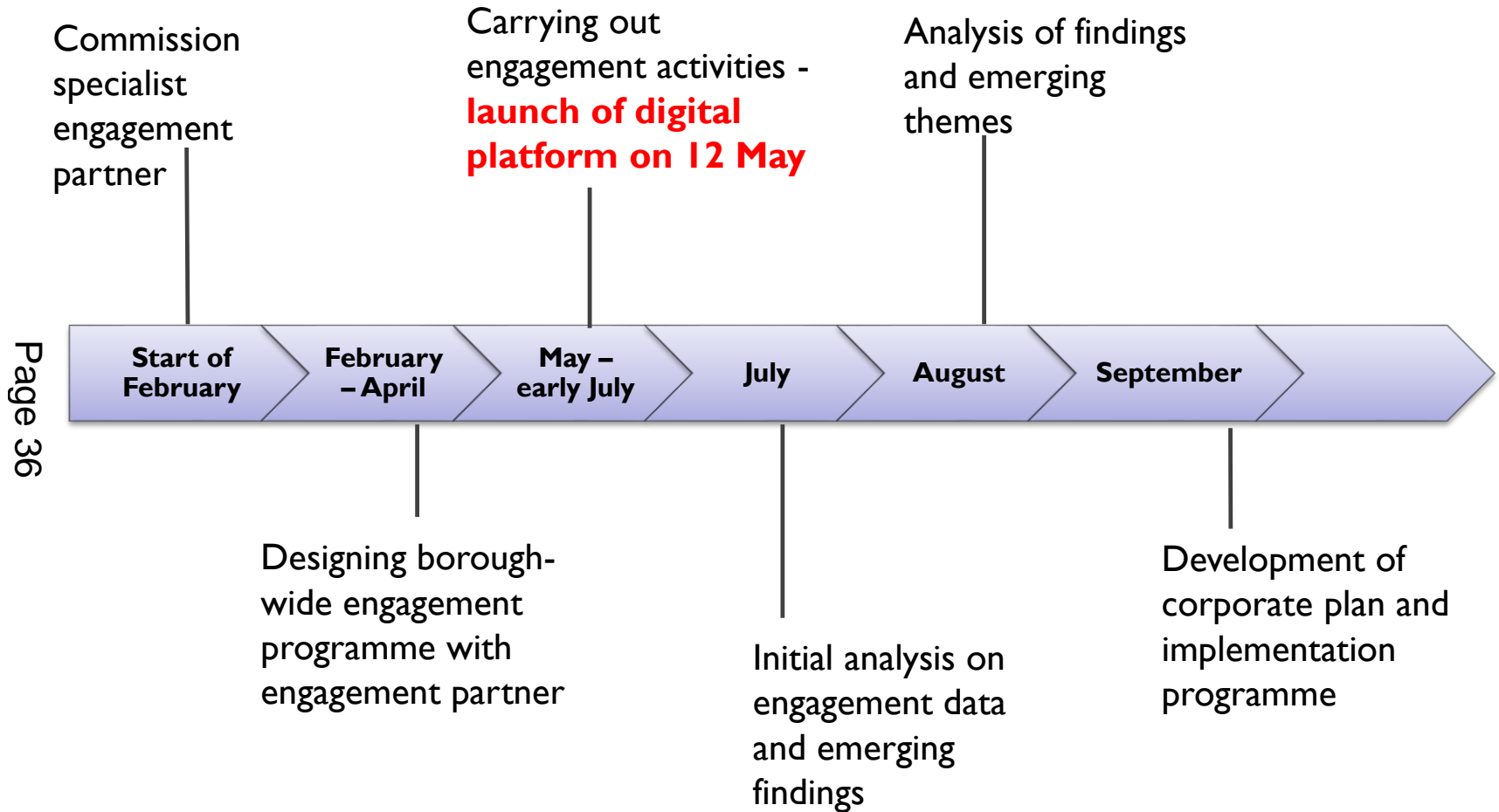
# The Your Merton website



[Link: Visit the Your Merton website](#)



# Timeline





# What can you do?

- Visit [www.merton.gov.uk/yourmerton](http://www.merton.gov.uk/yourmerton)
- Share with friends, family, networks
- If you would like any images or copy for newsletters please email [getinvolved@merton.gov.uk](mailto:getinvolved@merton.gov.uk)

# Any questions?

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# Q & A